

The logo for "5 A Day The Color Way" features a large, stylized number "5" on the left, with a leaf-like shape behind it. To the right of the "5" is the text "A Day" in a large, bold, sans-serif font. Below "A Day" is a dark banner with the words "THE COLOR WAY" in white, uppercase, sans-serif font. A small "TM" trademark symbol is located to the right of the banner. The background is white with faint, stylized leaf and fruit shapes.

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